

2019-20



**GRAM VIKAS SEWA
SANSTHAN, JAGDISHPUR,
AMETHI-227809**

[ANNUAL REPORT]

www.gvss.org.in



1. A brief overview of the organization

1.1 Background

Historical Background-

In 1976 Dr. Vijay Prakash and some social reformer formed a group named SEWA. They all were inspired by the Gandhian ideology of rural development. In the starting phase the group had a single motto to improve the social and economical condition of a poor and marginalized society. They started to organize village level meetings with the representation of every section of society and addressed that the educational status of children & knowledge level of the society was very critical. As Dr. Vijay Prakash was a doctor by profession, so he very closely monitored that the people in the community were so vulnerable and deprived. During that phase; all members of the group thought for formal registration of their group and finally registered in 1978 as an organization named Gram Vikas Sewa Sansthan.

Establishment-

The organization, **Gram Vikas Sewa Sansthan** was registered under the **Societies Registration Act XXI, 1860 on 21 October in 1978** with registration number **2977**. The organization started its journey by organizing village level meetings with the representation of every section of society in it. After the formation phase, the organization carried out mass programs on awareness generation, vocational skill training, adult education (women and men), child education, community health and nutrition, agricultural-based livelihood, environmental awareness and water conservation with support from local communities and some donor agencies.

1.2 Philosophy of Organization-

GVSS works on Gandhian ideology ***“Truth, non-violence, freedom, equality, full employment, bread labour, trusteeship, decentralization, and cooperation are perceived as cardinal principles for rural reconstruction.*”**

1.3 Community we work with-

Organization is working with Women, Children & Adolescent Girls, Youths and Marginalized farmers who are deprived from necessary resources. The main target of the organization is the upliftment of DALIT, Poor and BPL Families, SC/ST and backward Communities.

1.4 Vision-

“GVSS’s vision is the creation of more tolerant, healthy, hygienic, educated, empowered, fearless, just and connected society.”

1.5 Mission-

“To aware & mobilize women, poor, marginalized and weaker sections into sustainable groups so as to they achieve their social, economic empowerment.”

1.6 Our Objective-

1. To improve the social and economic condition of poor marginalized families.
2. To strengthen capacity through training and support for organizational development.
3. To facilitate all the women, men, adolescent girls and children for their benefits.
4. To facilitate education, health care and livelihood to deprived section of society.
5. To aware and sensitize community on environment/climate change and water conservation.

1.7 Core Values-

We will always endeavor to achieve and reflect-

- Compassion
- Commitment
- Service
- Discipline
- Integrity
- Effectiveness
- Accountability
- Transparency

1.8 Strategy

Some of the following strategies are followed by us in every activities and action

IMPACT	Long Term Effect
Sustainability	Sustainability in every activities and actions.
Commitment to	People's approach.
Core group formation	Enabling the communities to address their own needs, nearly 50-60% core group member are women.
Monitoring and Evaluation system	For measuring the input, outcome effects of objectives and goal.

Organization Emblem



The lamp in the emblem spreads the light for healthy, hygienic, educated, empowered, fearless, just and connected society. It is symbol of positive energy, peace and Unity. Just as lamp gives light for all without any distinction, in the very same way our organization is for the benefit of all in the society. It is the source of Inspiration and gives light to show us the true way of work for connecting ourselves from worship. Because it is the core belief of our organization that **work is worship**.

1.9 GVSS's Approach to Development-

GVSS does not believe in imposing pressure on people to undertake certain activities nor do we believe in making people dependent on services of development. We believe in generating awareness regarding social issues and motivating people to take action. We help build consensus, and we help lay the framework for action. Special importance is given for training village level leaders regarding uplifting their communities in education, livelihood, health-care, government and human rights, wherever GVSS is working.

All the development activities at present in the target village of GVSS are specially worked out to improve the general understanding of people towards development work, and to create a sense of hopefulness in the minds of people to continue on the path of progress and to fulfill their goals and rights.

1.10 Key objectives 2019-20

GVSS determined the following broad objectives for its development work in 2019-20

1. Empowering marginalized and deprived rural masses, especially Women.
2. Facilitating literacy and health care to all women, men, and children.
3. Organizing weaker sections of society to help them achieve equal opportunities.
4. Promoting participation of women in the decision-making process and bring them in leadership.
5. Defending the cause of children and their welfare in order to protect their basic rights.
6. Promoting thrift and savings activities.
7. Motivating and organizing people towards income-generation for self-reliance.
8. Encouraging rural masses to participate in the democratic process at grassroots levels, and to lay and assert more rights and claims over the resources.
9. Implementing innovations in technology in education and livelihood.
10. Strengthening local governments like Gram Sabha.
11. Promoting good governance in delivering services by government & local self-governance.
12. Vocational education to youths.
13. Increasing agriculture production & productivity by advanced agricultural method.
14. Promoting less water irrigation techniques in agriculture.

2. Our Reach-

2.1 Geographical Coverage-



Current Working District

3

Pratapgarh
Amethi
Sultanpur

2.2 Area Outreached in FY 2019-20

District	Block	No. of G.P.s
<i>Pratapgarh</i>	Mangraura	31
	Patti	6
	Baba Bilkharnath	4
<i>Amethi</i>	Jagdishpur	22
<i>Sultanpur</i>	Shukul Bazar	10
	Dubeypur	15



3. Activities during the Financial Year 2019-20

3.1 Livelihood

3.1.1 Vocational Training Program-



GVSS has been working with school dropout youth since 2009. This year also we have initiated Vocational Training for school dropout Youth in Jagdishpur Block of Amethi district with the support from FVTRS, Bangalore. The details of the training organized in this FY are as follows-

Trade	Female	Male
Garment Making	30	
Electrician and House Wiring		10
Two Wheeler Repairing		10
Beautician Course	30	
Basic Computer, Graphic Designing and E- Commerce		10
Chiken Embroidery	20	20
Arc Welding		20
Organic Farming		20
Total	80	90

Objective of the project was-

- To help trainees in getting sustainable income through employment and self-employment.
- To motivate them to establish their own enterprises.
- To engage youth in productive work so as to avoid anti social activities.

Key accomplishments of VT Project completed on March 2019

- 1- Total 150 drop out youth got training in different trades.
- 2- 47.33% got engaged in self employment and 26.67% engaged in employment.
- 3- 150 Youths completed EDP and Life Skill training.
- 4- 5 Youth are enrolled in open schooling.

3.1.2 Water for Public Good



We have been running this programme in Mangraura Block of Pratapgarh since January, 2015 with the support of Hindustan Unilever Foundation as a sub partner of PANI, Faizabad. The project aims to work towards improving the governance of land and water resources- especially protecting the uplands which are the sinks of water and improving the availability and quality of water through adequate soil and moisture conservation measures. Engaging with the communities in the Mangraura block of Pratapgarh, the project would assist in designing plans for soil and moisture conservation to help improve surface water availability, recharge of ground water level, biomass productivity, biodiversity and vegetative growth. The project would take into account the equitable use of surface and ground water use for agriculture, animal husbandry and domestic purposes. The project helps to improve livelihood of communities. In FY 2018-19 we ran this program in 11 G.P.s of Mangraura block which was completed in July 2019 and Extended from August 2019 to March 2020.

Key Accomplishment-

Total 6.52 MCM water was saved in by practicing less water irrigation methods of agriculture.
Incremental grain yield was 7081.74 quintals.
Incremental biomass yield was 7172.89 quintals.
Incremental man days generated was 24119.75

Total increased area was 296.31 Hectare.
Total incremental income was 16601545.2 Rupees.

3.2 Education

3.2.1 Women Literacy Program Layered with Dairy Producer Group-



Working for Literacy and Education is one of the core activities of GVSS from 3 decades. The organization has run various non-formal education centers for school dropout boys and girls with age group 09-13 years and later on have been connected to formal education, Organization also ran many adult education centers to make the adult women literate. GVSS also successfully completed the TATA TRUST supported projects on Women literacy under which 1973 women became literate. From April 2018 we have started new intervention given as under-

Women Literacy Program Layered with Dairy Producer Group-

Gram Vikas Sewa Sansthan has been extensively working in Pratapgarh for a decade on women empowerment, education, health, nutrition and livelihood. With the support of TATA Trust, GVSS is implementing functional and digital literacy program for illiterate milk producer women of Pratapgarh. This literacy program focused on linking illiterate milk producer women with WLC for nurturing them with reading and writing skills along with digital and functional literacy skills. The project incorporates activities that build confidence of milk producers, make them financially active and enable them in doing their day to day literacy related works.

Need of Intervention-

Pratapgarh is a district of Uttar Pradesh situated in eastern part of state. 94.54 % of District Population belongs to Rural Areas. In 2006 Ministry of Panchayati Raj named Pratapgarh one of the country's most 250 backward districts (out of total 640). In the area male Literacy is 69.54% and Female literacy is 57.65% (Census 2011). Shwet Dhara Mahila Milk Producer Company Limited was started from the support of Tata Trusts for the development of women low Milk Producers. This is Producer Company run by milk producer women members. When organization analyzed data total 3961 milk producer women were members of MPC and providing milk at MPP. MPC developed 97 MPP in 97 revenue villages of Pratapgarh district situated in Mangraura, Bilkharnath and Patti Blocks of District. The literacy rate of MPC revenue villages is 59.95% as per Census 2011 Data. In comparison to it the literacy rate of women member of MPC is 16.15% which is comparatively very less. The program was started for empowering illiterate women milk producers by making them literate and providing them opportunity of income generation/enhancement with necessary literacy skills of reading, writing, calculating and measuring will be developed in them along with working literacy skills which would enable them to use literacy skills as per their need and abolish their literacy related problems.

At a Glance (2019-20 status)-

	Literacy Direct Centers	Women Enrolled
Phase-1	30	900
Phase-2	29	870

Our activities with women of Literacy Centers-

To Facilitate reading and writing skills.

To Train women to use digital equipments like mobile, thermometer, weighing scale, calculators and pregnancy kits etc.

To Give knowledge of MPP membership, share-holding etc.

To facilitate women for application of literacy in their day to day work.

To ensure reach of women at different institutions through different exposure visits.

Key Accomplishments-

- 120 Learners participated in Day Camp and enhanced leadership and digital literacy skills.
- 588 Learners done exposure visit to institutions like Bank, Block Office, CHC, ATM etc.
- 86 community connect meetings were organized in which 3618 people were participated.
- 8 Days Capacity Building training of WL teachers were organized.
- 29 WL teachers have had exposure visit to BMC.
- Average attendance of learners was 63.3 %

3.2.2 Facilitation of Gyan Setu Center for Out of School Children-



GVSS is running two Gyan Setu Centers in Mangraura Block of district Pratapgarh. Gyan Setu comprises Community Education Centers in the marginalized community for out of school children. It caters to school-children who have not been able to achieve the expected level of learning. Gyan Setu also provides a site to build an awareness of the value of education, and prepares and transitions children to formal public schools.

Key Activities at Gyan Setu Centers-

- Teaching and Learning with Children.
- Extra-Curricular Activities.
- Games and Outdoor Activities.
- Fun Learning.
- Writing, Reading, Craft and Painting Competitions.
- Story Telling.

4. Campaigns/Events-



- 1- GVSS organized Skill Support Mission in FY 2019-20 and launched dated 08-06-2019.
- 2- 166 School Dropout youths joined the campaign.
- 3- Rs. 7268 collected from the campaign.

Workshop on Mahatma Gandhi Birth Anniversary and Signature Campaign-

The workshop was organized with community on 2nd October 2019. The objective of the workshop was to sensitize community on Gandhian Ideology and principles. After the completion of workshop, signature campaign was launched with the pledge to clean and green village.



5. Organizational Development Activities-



- 1- Organization organized different capacity building meetings/trainings/workshop as per staff and project requirements during the FY 2019-20.
 - Total 8 Days Teachers' Training was organized under WL Program.
 - Cluster wise village level trainings were organized to train program team during peak agricultural period.

6. Policies Manual of organization-

The human resource and the financial management are the backbone of any organization. Today, whether one is a non-profit organization, corporate organization or any other entities, the human resource management and financial management area are of paramount importance. The HR and Financial policies have been formulated by the GVSS's senior management group on the basis of previous practical experiences. The core values of organization have been the key guiding principles behind giving shape to these policies/manuals. These policies are in practice by giving utmost importance to the self-respect and dignity of organization's human resource.

There is a flexibility and scope to make needful amendments or modifications in these policies/manuals from time to time. That's why; it provides an opportunity to GVSS to modify these policies by providing their concrete views and experiences. Moreover, the GVSS reviews its policies/manuals once in a five year or as per the need.

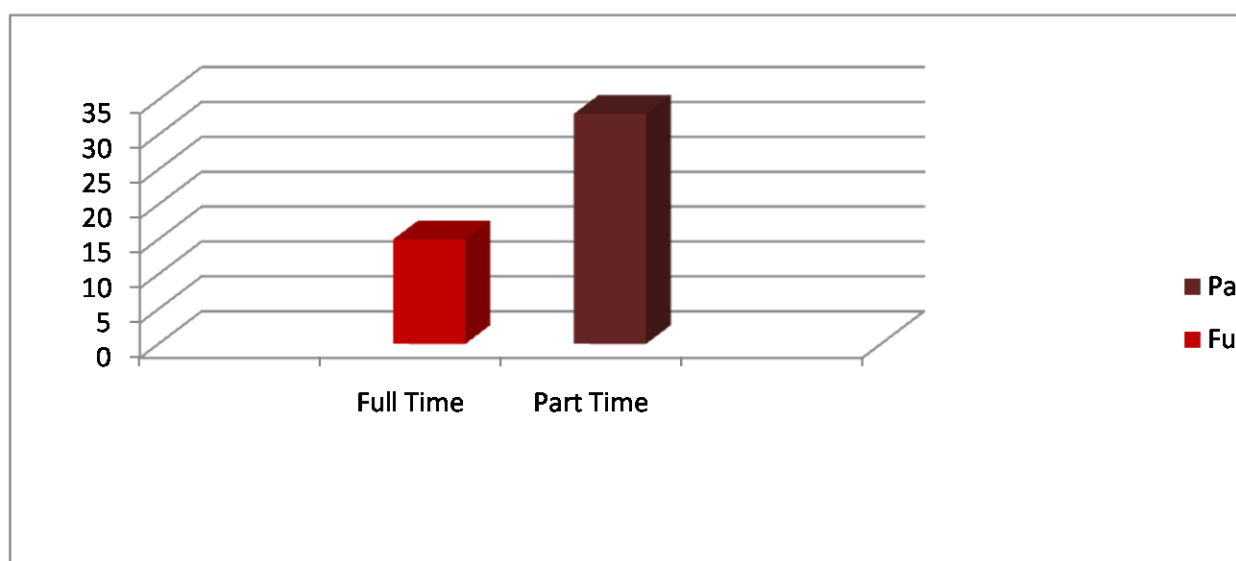
Organization has the following management and program policies for maintaining the accountability and transparency in the system.

- 1) HR policy

- 2) Finance policy
- 3) Basic Planning, Monitoring & Evaluation (PME) policy
- 4) Staff Selection Policy
- 5) Gender Policy
- 6) Sexual Harassment Policy
- 6) Disability Policy
- 7) HIV/AIDS Policy etc.

7. Human Resource Part Time and Full Time-

Full Time	Part time	Total Staff
15	33	48



8. GVSS Funding Partners (2019-20)



9. GVSS Collaboration (2019-20)



10. Certificates

Guide Star India- Transparency Key

Credibility Alliance- Basic Norms

ISO 9001:2015

Gram Vikas Sewa Sansthan

ISO 9001:2015 Certified

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