

FY 2020-2021



#together_we_win fight against #covid-19



[ANNUAL REPORT]

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“ग्राम विकास सेवा संस्थान की ओर से, मुझे वित्तीय वर्ष 2020-21 के लिए संगठन की वार्षिक रिपोर्ट साझा करते हुए प्रसन्नता हो रही है। मैं अपनी टीम के सदस्यों, दाता संगठनों और लाभार्थियों को उनके मजबूत और निरंतर समर्थन के लिए धन्यवाद देना चाहती हूँ। समाज के सीमांत और वंचित वर्ग के विकास के लिए जी० वी० एस० एस० को जमीनी स्तर पर सीधे काम करते हुए 40 साल से अधिक समय हो गया है। वित्त वर्ष 2020-21, COVID-19 महामारी के प्रसार के कारण संघर्षों और नई सीख से भरा था, लेकिन टीम की मजबूत प्रतिबद्धता ने यह संभव बनाया कि हम सीधे 7000+ लाभार्थियों तक पहुंच सकें और जरूरत के समय उन्हें हर संभव सहायता प्रदान कर सकें। अंत में, मैं अपने बोर्ड के सदस्यों को उनके मार्गदर्शन और समर्थन के लिए धन्यवाद देना चाहती हूँ।”

-किरन (अध्यक्ष)

1. A brief overview of the organization

1.1 Background

Historical Background-

In 1976 Dr. Vijay Prakesh and some social reformer formed a group named SEWA. They all were inspired by the Gandhian ideology of rural development. In the starting phase the group had a single motto to improve the social and economical condition of a poor and marginalized society. They started to organize village level meetings with the representation of every section of society and addressed that the educational status of children & knowledge level of the society was very critical. As Dr. Vijay Prakesh was a doctor by profession, so he very closely monitored that the people in the community were so vulnerable and deprived. During that phase; all members of the group thought for formal registration of their group and finally registered in 1978 as an organization named Gram Vikas Sewa Sansthan.

Establishment-

The organization, **Gram Vikas Sewa Sansthan** was registered under the **Societies Registration Act XXI, 1860 on 21 October in 1978** with registration number **2977**. The organization started its journey by organizing village level meetings with the representation of every section of society in it. After the formation phase, the organization carried out mass programs on awareness generation, vocational skill training, adult education (women and men), child education, community health and nutrition, agricultural-based livelihood, environmental awareness and water conservation with support from local communities and some donor agencies.

1.2 Philosophy of Organization-

GVSS works on Gandhian ideology ***“Truth, non-violence, freedom, equality, full employment, bread labour, trusteeship, decentralization, and cooperation are perceived as cardinal principles for rural reconstruction.*”**

1.3 Community we work with-

Organization is working with Women, Children & Adolescent Girls, Youths and Marginalized farmers who are deprived from necessary resources. The main target of the organization is the upliftment of DALIT, Poor, BPL Families, SC/ST and backward Communities.

1.4 Vision-

“GVSS’s vision is the creation of more tolerant, healthy, hygienic, educated, empowered, fearless, just and connected society.”

1.5 Mission-

“To aware & mobilize women, poor, marginalized and weaker sections into sustainable groups so as to they achieve their social, economic empowerment.”

1.6 Our Aim and Objective-

Aims- To help women, children, poor, marginalized, deprived and weaker section in getting overall development like sustainable livelihood, health facilities, education, benefits of welfare schemes etc. by organizing different skill development trainings, awareness generation programs, education and literacy programs.

Objective-

- To organize programs and awareness generation for the promotion of advanced agricultural techniques, soil reclamation, plantation, pollution control etc.
- To provide all possible help to needy people in times of disasters and pandemic.
- To organize different skill development training programs for youth, women, and farmers for their sustainable livelihood, employment generation, and enhancement.
- To organize different programs for child education, adult literacy, health, and awareness generation for the overall development of the poor and marginalized people.

1.7 Core Values-

We will always endeavor to achieve and reflect-

- **Compassion**
- **Commitment**
- **Service**
- **Discipline**
- **Integrity**
- **Effectiveness**
- **Accountability**
- **Transparency**

1.8 Strategy

Some of the following strategies are followed by us in every activities and action

IMPACT	Long Term Effect
Sustainability	Sustainability in every activities and actions.
Commitment to	People's approach.
Core group formation	Enabling the communities to address their own needs, nearly 50-60% core group member are women.
Monitoring and Evaluation system	For measuring the input, outcome effects of objectives and goal.

Organization Emblem



The lamp in the emblem spreads the light for healthy, hygienic, educated, empowered, fearless, just and connected society. It is symbol of positive energy, peace and Unity. Just as lamp gives light for all without any distinction, in the very same way our organization is for the benefit of all in the society. It is the source of Inspiration and gives light to show us the true way of work for connecting ourselves from worship. Because it is the core

belief of our organization that **work is worship**.

1.9 GVSS's Approach to Development-

GVSS does not believe in imposing pressure on people to undertake certain activities nor do we believe in making people dependent on services of development. We believe in generating awareness regarding social issues and motivating people to take action. We help build consensus, and we help lay the framework for action. Special importance is given for training village level leaders regarding uplifting their communities in education, livelihood and health-care wherever GVSS is working.

All the development activities at present in the target village of GVSS are specially worked out to improve the general understanding of people towards development work, and to create a sense of hopefulness in the minds of people to continue on the path of progress and to fulfill their goals and rights.

1.10 Key objectives 2020-21

GVSS determined the following broad objectives for its development work in 2020-21

1. Empowering women by aware them about social welfare schemes, knowledge building on gender based discriminations, women land rights and entrepreneurial skills etc.
2. Facilitating literacy and health care to all needy women, men, and children.
3. Aware women, poor and weaker section about welfare schemes so that they can get their benefits.
4. Promoting participation of women in the decision-making process and bring them in leadership.
5. Defending the cause of children and their welfare in order to protect their basic rights.
6. Promoting thrift and savings activities.
7. Motivating and organizing people towards income-generation for self-reliance.
8. Implementing innovations in technology in education and livelihood.
9. Vocational skill training to youths.
10. Increasing agriculture production & productivity by climate informed advanced agricultural method.
11. Promoting less water irrigation techniques in agriculture.
12. Sensitize community on Environmental Issues, importance of plantation and organic farming etc.
13. To make illiterate women literate and engage out of school children in educational and learning activities.

2. Our Reach-

2.1 Geographical Coverage-



Current Working District

3

Pratapgarh
Amethi
Sultanpur

2.2 Area Outreached in FY 2020-21

District	Block	No. of G.P.s
<i>Pratapgarh</i>	Mangraura	31
	Patti	6
	Baba Bilkharnath	4
<i>Amethi</i>	Jagdishpur	22
	Shukul Bazar	10
<i>Sultanpur</i>	Dubeypur	13



3. Activities during the Financial Year 2020-21

3.1 Livelihood

3.1.1 Vocational Training Program-



GVSS has been working with school dropout youth since 2009. This year we have initiated vocational training for school dropout Youth in Jagdishpur Block of Amethi district with the support from FVTRS, Bangalore. The program was started in the previous financial year run from Feb 2019 to June 20. The details of the training completed in this FY are as follows-

Trade	Female	Male
Basic Computer, Graphic Designing and E- Commerce		10
Chicken Embroidery	10	
Arc Welding	10	
Organic Farming	10	
Total	30	10

Objective of the project was-

- To help trainees in getting sustainable income through employment and self-employment.
- To motivate them to establish their own enterprises.
- To engage youth in productive work so as to avoid anti social activities.

Key accomplishments of VT Project completed in June 2020

- 1- Total 40 drop out youth got training in different trades.
- 2- 72% trainees engaged in employment.
- 3- 40 Youths completed EDP and Life Skill training.

3.1.2 – Strengthening CSO towards fostering women Empowerment Project-



GVSS is implementing the program in 15 revenue villages of Dubeypur block of Sultanpur district of Uttar Pradesh with 1500 marginalized women farmers since July 2020. The program aims to promote sustainable climate-informed Farmers' Producer Organization to enhance the livelihood of women and ensure their empowerment. The program is addressing the following issues-

Women Empowerment
Gender
Entrepreneurship
Recognition of women as farmers
Climate informed agriculture & Climate Change
Formation of Farmers Producer Company

The program is funded by EU, implemented by ChildFund India and supported by Barnfonden Sweden.

Key accomplishments of EU supported Project till April 2021

- 1- GVSS organized community connect and Mass Awareness Campaign in 15 villages.

- 2- GVSS collectivized 1548 marginalized farmers in 61 groups in 15 villages of 13 G.P.s of Dubeypur block of Sultanpur district.
- 3- GVSS conducted family consultation with 663 family members with focus of gender and women recognition as farmers.
- 4- GVSS conducted 3 participatory training with PRIs in which 84 WFG members and 8 PRI members participated.
- 5- GVSS conducted 1 interface meeting with govt. department (Block Level, NRLM, and Agriculture Department etc.) Office and 6 Entrepreneurship training with WFGs.

3.2 Education

3.2.1 Women Literacy Program Layered with Dairy Producer Group-



Working for Literacy and Education is one of the core activities of GVSS from 3 decades. The organization has run various non-formal education centers for school dropout boys and girls with age group 09-13 years and later on have been connected to formal education, Organization also ran many adult education centers to make the adult women literate. GVSS also successfully completed the TATA TRUST supported projects on Women literacy under which 1973 women became literate. From April 2018 we have started new intervention given as under-

Women Literacy Program Layered with Dairy Producer Group-

Gram Vikas Sewa Sansthan has been extensively working in Pratapgarh for a decade on women empowerment, education, health, nutrition and livelihood. With the support of TATA

Trust, GVSS is implementing functional and digital literacy program for illiterate milk producer women of Pratapgarh. This literacy program focused on linking illiterate milk producer women with WLC for nurturing them with reading and writing skills along with digital and functional literacy skills. The project incorporates activities that build confidence of milk producers, make them financially active and enable them in doing their day to day literacy related works.

Need of Intervention-

Pratapgarh is a district of Uttar Pradesh situated in eastern part of state. 94.54 % of District Population belongs to Rural Areas. In 2006 Ministry of Panchayati Raj named Pratapgarh one of the country's most 250 backward districts (out of total 640). In the area male Literacy is 69.54% and Female literacy is 57.65% (Census 2011). Shwet Dhara Mahila Milk Producer Company Limited was started from the support of Tata Trusts for the development of women low Milk Producers. This is Producer Company run by milk producer women members. When organization analyzed data total 3961 milk producer women were members of MPC and providing milk at MPP. MPC developed 97 MPP in 97 revenue villages of Pratapgarh district situated in Mangraura, Bilkharnath and Patti Blocks of District. The literacy rate of MPC revenue villages is 59.95% as per Census 2011 Data. In comparison to it the literacy rate of women member of MPC is 16.15% which is comparatively very less. The program was started for empowering illiterate women milk producers by making them literate and providing them opportunity of income generation/enhancement with necessary literacy skills of reading, writing, calculating and measuring will be developed in them along with working literacy skills which would enable them to use literacy skills as per their need and abolish their literacy related problems.

At a Glance (2020-21 status)-

Literacy Direct Centers		Women Enrolled
Phase-1	30	900
Phase-2	30	900 (FY 2020-21)

Our activities with women of Literacy Centers-

To Facilitate reading and writing skills.

To Train women to use digital equipments like mobile, thermometer, weighing scale, calculators and pregnancy kits etc.

To Give knowledge of MPP membership, share-holding etc.

To facilitate women for application of literacy in their day to day work.

To ensure reach of women at different institutions through different exposure visits.

Key Accomplishments FY 2020-21-

- 137 Learners participated in Day Camp and 105 enhanced leadership and digital literacy skills and changed their learning level.
- 900 Learners done exposure visit to institutions like Bank, Block Office, CHC, ATM etc.
- 90 community connect meetings were organized in which 3428 people were participated.
- 6 Days Capacity Building training of WL teachers were organized.
- Average attendance of learners was 59.35 %

3.2.2 Facilitation of Gyan Setu Center for Out of School Children-



GVSS is running two Gyan Setu Centers in Mangraura Block of district Pratapgarh. Gyan Setu comprises Community Education Centers in the marginalized community for out of school children. It caters to school-children who have not been able to achieve the expected level of learning. Gyan Setu also provides a site to build an awareness of the value of education, and prepares and transitions children to formal public schools. The centers were started from July 2020.

Key Activities at Gyan Setu Centers-

- Teaching and Learning with Children.
- Extra-Curricular Activities.
- Games and Outdoor Activities.
- Fun Learning.
- Writing, Reading, Craft and Painting Competitions.
- Story Telling.

3.3 COVID-19 Relief



#Covid19_Relief

Distribution of Masks and Sanitizers- In the starting phase of COVID-19 Lockdown, we have seen the people were not practicing the social distancing properly. As social distancing is the most effective activity to stop the pandemic to spread at the community level. To sensitize the community on social distancing we have distributed the masks and sanitizers and given the message of social distancing in community. This activity helped us in awareness creation about precautions of COVID-19. We have also distributed the mask to MNREGA Workers and migrant laborers.

Distribution of Dry Ration-

GVSS distributed the dry ration to the underprivileged. 15 Days Ration including Rice-10 Kg, Wheat Flour- 5Kg, Vegetable- (5kg Onion and 5Kg Potato), Spices (100 Grams Turmeric and Chili Powder each, 1 Kg. Salt), Pulses (1 Kg Arhar Dal and Chana Dal each), and Cooking Oil- 1 Lt., etc. distributed to 590 plus families.

Provide access to information and dissemination-

GVSS played a crucial role in collecting all the COVID -19 relief updates from different authentic sources and in disseminating this information to the community. During this process, regular inputs and support given to the community level facilitators and team members of the organization to spread authenticated information between the community. We have also developed and shared awareness material (Posters) in regional languages (Hindi and Awadhi) to reach out to most marginalized groups.

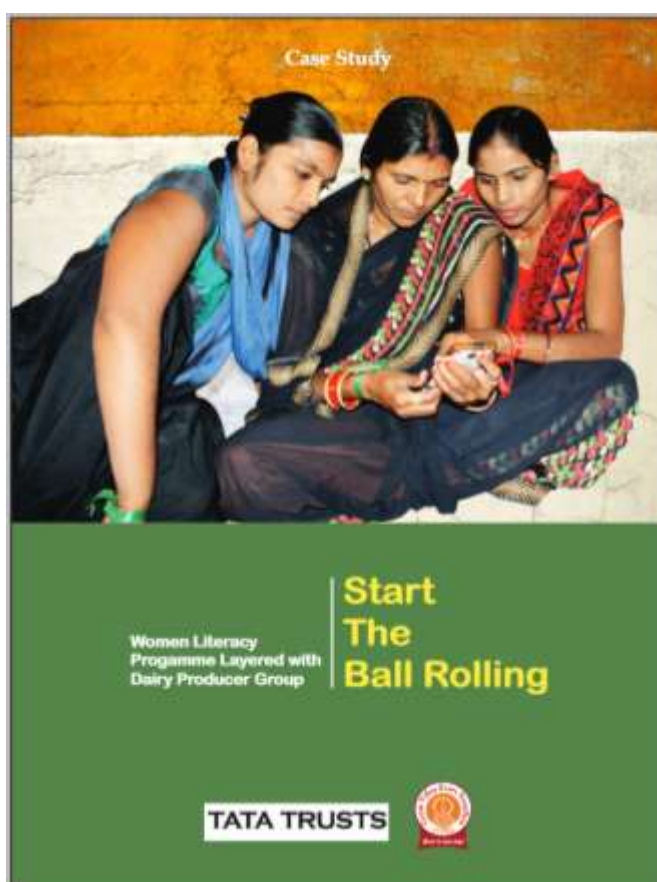
COVID-19 Paddy Kits Distribution-

GVSS distributed COVID-19 Paddy Kits to 3500+ Marginalized Farmers. 3 Kg. of good quality paddy seed was distributed to each farmer along with the Mask and Gloves. Norm of Social Distancing was completely followed at the time of distribution.



4. Studies and Publication-

- GVSS conducted study to know impact of COVID-19 lockdown on life of women in Pratapgarh with sample of 290 WLC learners. The study was conducted in May 2020. Major findings are-
 - 89% of families have migration.
 - 48% migrant family members returned home during lockdown.
 - 59% family income got reduced.
 - 62% of learners responded that the workload was increased.
 - 87% family household expenses were increases
 - 73% faced financial problems during lockdown.
- GVSS prepared case study document of Women Literacy Program's 1st Phase. The link is - <https://gvss.org.in/case-study/>



Scan here to read the document-



- GVSS established a Bio Gas in Koni Village of Mangraura Block of Pratapgarh district for the demonstration purpose. The main objective of promoting biogas is to fulfil daily requirements of cooking gas to poor and marginalized families, reduce the carbon emission of Chulha and provide organic fertilizers to families.



5. Media Coverage-

माहिलाओं को किया गया खाद्य सामग्री का वितरण



प्रतापगढ़ (विधान केसरी)। सम्पूर्ण देश में कोविड 19 कोरोना वायरस की मार से त्रस्त जनता को सहयोग एवं राहत देने का सिलसिला लगातार जारी है इसी क्रम में 7 जुलाई दिन मंगलवार को कोहड़ार स्थित ब्लॉक के सभागार में ग्राम विकास सेवा संस्थान जगदीशपुर अमेठी द्वारा जीव दया फाउंडेशन के सहयोग से संस्था प्रमुख किरण

बाहेती के आदेशानुसार 193 साक्षरता केन्द्र पर पढ़ने वाली महिलाओं को कोरोना के प्रति जागरूक करते हुए एवं इस महामारी से बचाव के तौर तरीकों को समझाते हुए खाद्य सामग्रियों जैसे कि चावल, दाल, सब्जी, तेल, आटा आदि का वितरण किया गया।

कार्यक्रम में मुख्य अतिथि के रूप में एडीओ पंचायत मौजूद रहे और ऐसे नेक काम

करने को लेकर संस्था और संस्था के लोगो को धन्यवाद भी दिया। इस कार्यक्रम की अध्यक्षता परियोजना समन्वयक आमोद चन्द्र माहेश्वरी ने किया तथा सहयोगियों में संस्था के कर्मचारी नीलम तिवारी, अवधेश तिवारी, कृष्ण कुमार तिवारी, अनिरुद्ध यादव, बृजेश सिंह आदि लोग पूरी दृढ़ता और निष्ठा के साथ डटे रहे।

पर्यावरण का संतुलन बनाए। पर्यावरण अधिकारी सरिता पांडेय, क्षेत्र पंचायत को संतुलित करना बहुत ही जरूरी सदस्य रमेश यादव, सहायक है। वृक्ष के बिना जीवन अधूरा है। अध्यापक विजय यादव उपस्थित रहे।

गरीबों को वितरित की गई खाद्य सामग्री

प्रतापगढ़ (ब्यूरो)। मंगरीय ब्लॉक के सभागार में ग्राम विकास सेवा संस्थान जगदीशपुर अमेठी द्वारा 193 गरीब परिवारों को खाद्य सामग्री वितरण किया गया। मुख्य अतिथि में खंड विकास अधिकारी निशा तिवारी सहायक विकास अधिकारी इन्द्र बहादुर रहे। मौके पर संस्था प्रमुख किरण बाहेती, परियोजना समन्वयक आमोद चंद्र माहेश्वरी, नीलम तिवारी, कृष्ण कुमार तिवारी, अनिरुद्ध यादव, अवधेश तिवारी, बृजेश सिंह आदि लोग उपस्थित रहे।

करा रहीं वृक्षारोपण

प्रधान के साथ मिलकर पौधे रोप रहे ग्रामीण

राहा है उसमें हमारे संस्था की जिम्मेदारी है कि देशवासियों की मदद की जाए और उन्हें जागरूक किया जाए जिससे इस महामारी से लड़ाई लड़ रही हमारी सरकार को सहायता मिल सके और हमारा देश जल्द से जल्द इस महामारी को हरा सके। नृसिंह सिंह के द्वारा किरण चव्हाणे के इस विचारों को जान कर लोगो ने उन्हें और उनकी संस्था और उनके कार्यरत कार्यकर्ताओं को धन्यवाद दिया।

6. Policies Manual of organization-

The human resource and the financial management are the backbone of any organization. Today, whether one is a non-profit organization, corporate organization or any other entities, the human resource management and financial management area are of paramount importance. The HR and Financial policies have been formulated by the GVSS's senior management group on the basis of previous practical experiences. The core values of organization have been the key guiding principles behind giving shape to these policies/manuals. These policies are in practice by giving utmost importance to the self-respect and dignity of organization's human resource.

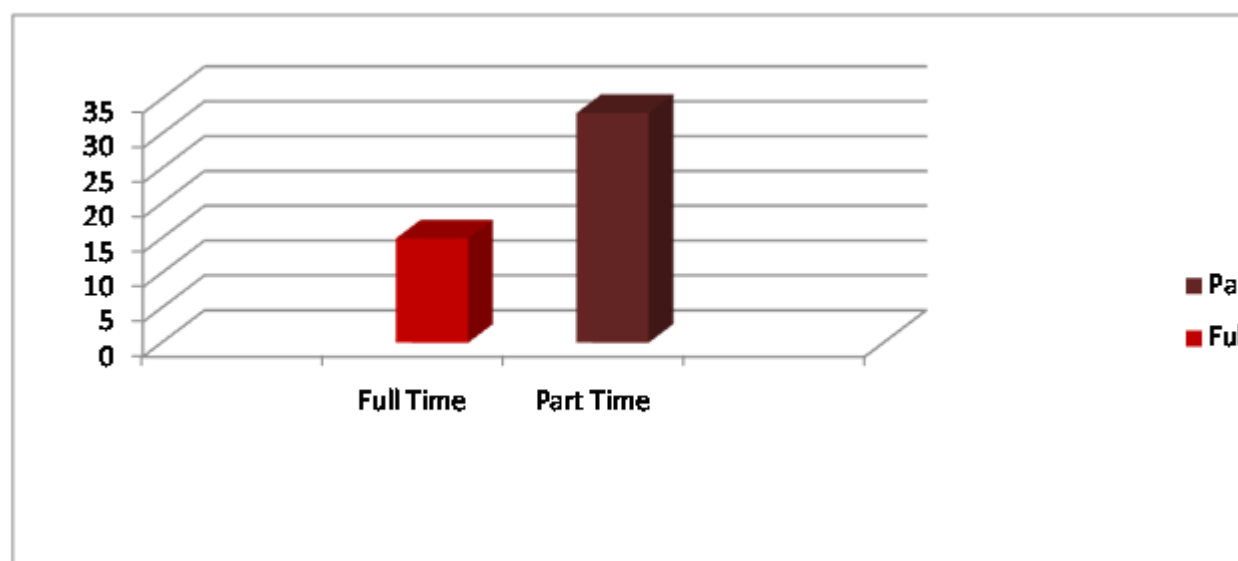
There is a flexibility and scope to make needful amendments or modifications in these policies/manuals from time to time. That's why; it provides an opportunity to GVSS to modify these policies by providing their concrete views and experiences. Moreover, the GVSS reviews its policies/manuals as per the need.

Organization has the following management and program policies for maintaining the accountability and transparency in the system.

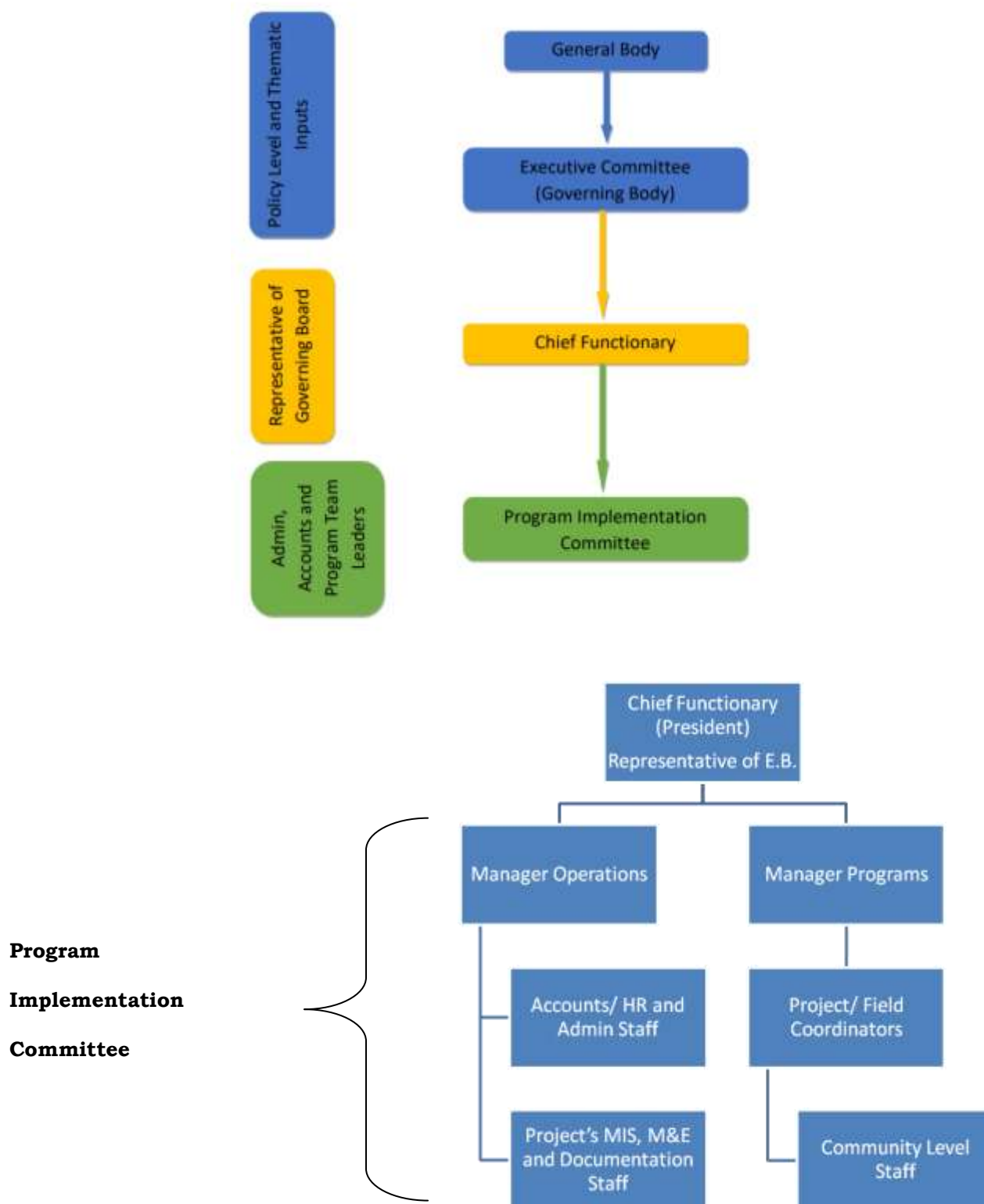
- HR Policy
- Finance Policy
- Planning, Monitoring and Evaluation (PME) Policy
- Staff Selection Policy
- Gender Policy
- Policy against Sexual Harassment
- Disability Policy
- HIV/AIDS Policy
- Child Protection Policy

7. Human Resource Part Time and Full Time as on 31st March 2021-

Full Time	Part time	Total Staff
14	34	48



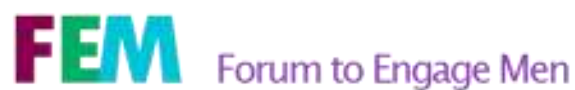
8. Organogram-



9. GVSS Funding Partners (2020-21)



10. GVSS Collaboration (2020-21)



11. Associations-

- **Guide Star India and Giving Tuesday**
- **Indian Social Responsibility Network**
- **SATHI, U.P.**
- **Chezuba**
- **VANI**
- **NIRANTAR**
- **Skill Promoting India Network (SPIN)**
- **Forum to Engage Men (FEM)**
- **Ketto**
- **Impact Guru**
- **Give India**

12. Certificates

Guide Star India- Transparency Key

Credibility Alliance- Basic Norms

ISO 9001:2015

Gram Vikas Sewa Sansthan
ISO 9001:2015 Certified

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