

1. A brief overview of the organization

1.1 Background

The organization, Gram Vikas Sewa Sansthan was structured in 1976 in a meeting of some social activists and was formally registered under the SocietiesRegistration Act XXI, 1860 on 21 October in 1978 with registration number 2977. The organization started its journey by organizing village level meeting with representation of every section of society in it. It had separated wings such as youths, women and farmers etc. to address its appropriate needs. After the formation phase the organization carried out mass program on awareness generation, vocational training and adult education with support from local communities and some donor agencies.

1.2 Philosophy of Organization-



GVSS works on Gandhian ideology "Truth, non-violence, freedom, equality, full employment, bread labour, trusteeship, decentralization, and cooperation were perceived as cardinal principles for rural reconstruction.

1.3 Community we work with-



Organization is working with Women, Children & Adolescent, farmers and Marginalized group. The organization is also working with the DALIT and Poor Families. The main target of organization is to provide the skills in BPL families, so that they may be able to improve their level. The organization is also working with Minority, SC/ST and backward communities.

1.4 Vision-



"GVSS's vision is the creation of more tolerant, healthy, hygienic, educated, empowered, fearless, just and connected society."

1.5 Mission-



"To aware & mobilize women, poor, marginalized and weaker sections into sustainable groups so as to they achieve their social, economic empowerment."

1.6 Our Objective-

- 1. To improve the social and economic condition of poor marginalized families.
- 2. To strengthen capacity through training and support for organizational development.
- 3. To facilitate all the women, men, adolescent girlsand children for their benefits.
- 4. To facilitate education, health care and livelihood to deprived section of society.

5. To aware and sensitize community on environment/climate change and water conservation.

1.8 Strategy

Some of the following strategies are followed by us in every activities and action

IMPACT	Long Term Effect	
Sustainability	Sustainability in every activities and actions.	
Commitment to	People's approach.	
Core group formation	Enabling the communities to address their own needs, nearly 50-60% core group member are women.	
Monitoring and Evaluation system	For measuring the input, outcome effects of objectives and goal.	

Organization Emblem



The lamp in the emblem spreads the light for healthy, hygienic, educated, empowered, fearless, just and connected society. It is symbol of positive energy, peace and Unity. Just as lamp gives light for all without any distinction, in the very same way our organization is for the benefit of all in the society. It is the source of Inspiration and gives light to show us the true way of

work for connecting ourselves from worship. Because it is a belief of our organization that work is worship.

1.9 GVSS's Approach to Development-

GVSS does not believe in imposing pressure on people to undertake certain activities nor, do we believe in making people dependent on services of development. We believe in generating awareness regarding social issues and motivating people to take action. We help build consensus, and we help lay the framework for action. Special importance is given for training village level leaders regarding uplifting their communities in education, livelihood, health-care, government and human rights, wherever GVSS is working.

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All the development activities at present in the target village of GVSS are specially worked out to improve the general understanding of people towards development work, and to create a sense of hopefulness in the minds of people to continue on the path of progress and to fulfill their goals and rights.

1.10 Key objectives 2018-19

GVSS determined the following broad objectives for its development work in 2018-19

- 1. Empowering marginalized and deprived rural masses, especially Women.
- 2. Facilitating literacyand health care to all women, men, and children.
- 3. Organizing weaker sections of society to help them achieve equal opportunities, and to promote their progress through the media.
- 4. Promoting participation of women in the decision-making process and bring them in leadership.
- 5. Defending the cause of children and their welfare in order to protect their basic rights.
- 6. Promoting thrift and savings activities.
- 7. Motivating and organizing people towards income-generation for self-reliance.
- 8. Encouraging rural masses to participate in the democratic process at grassroots levels, and to lay and assert more rights and claims over the resources.
- 9. Implementing innovations in technology in education and livelihood.
- 10. Strengthening local governments like Gram Sabha.
- **11.** Promoting Right to education Act.
- **12.** Promoting good governance in delivering services by government & local selfgovernance.
- **13.** Vocational & professional education to youths.
- Increasing agriculture production & productivity by advanced agriculture method.
- 15. Promoting less water irrigation techniques in agriculture.

2. Our Reach-

2.1 Geographical Coverage-





2.2 Area Outreached in FY 2018-19

District	Block	No. of G.P.s
Pratapgarh	Mangraura	31
	Patti	6
	Baba Bilkharnath	4
Amethi	Jagdishpur	22
	Shukul Bazar	10

3.Activities during the Financial Year 2017-18

3.1 Livelihood

3.1.1 Vocational Training Program-



We initiated Vocational Training for dropout Youth in Jagdishpur Block of Amethi district with the support from FVTRS, Bangalore. We organized trainings in Garment Making, Electrician and House Wiring, Herbal Beauty Care, Two Wheeler repairing and Electric Welding. We also organized Life Skill Training and Entrepreneurship Training for our youths. This program (VT-575) was started from August 2017and completed in July 2018. In this programtotal 160 school dropout youths trained in different trades are shown in table given below-

Trade	Female	Male
Garment Making	30	
Herbal Beauty Care	30	
Handicraft Making	30	
Two Wheeler Repairing		20
Electrician and House Wiring		30
Electric Welding		20

After completion of VT-575 Program we initiated VT-657 program from March 2019. In which we will trained 140 school dropout youths. The training status is shown in table below-

Trade	Female	Male
Garment Making	15	
Electrician and House Wiring		10

Objective of the project was-

- To help trainees in getting sustainable income through employment and selfemployment.
- To motivate them to establish their own enterprises.
- To engage youth busy in productive work so as to avoid anti national activities.

Key accomplishments of VT Project completed on March 2019

- 1- Total 160 drop out youth got training in different trades.
- 2- More than 80% youth got employment.
- 3- 160 completed EDP and Life Skill training.
- 4- 6 Youths are enrolled in open schooling through NIOS.

3.1.2 Sujalam Sufalam and FASAL-2



India is an Agricultural country here 70% of the population live in villages and depend on agriculture for their livelihood. Since the village people are mostly illiterate or do not have much knowledge about the new techniques of the modern age agriculture. In this situation they do not get much production and spend more with the view to help them to adopt improved practices of agriculture we have been initiating Farmer Action for Sustainable Agro Based Livelihood-FASAL project in Mangraura block of Pratapgarh district since February, 2011 with the support from Sir Dorabji Tata Trust as a sub partner of PANI Faizabad and was re-sanctioned in May 2015 and is running as **Sujalam Sufalam and FASAL-2** in **11G.P.(including 6 direct cluster supported from Tata trusts and 5 Satellite cluster supported by HUF) as sub partner of PANI Faizabad.**The project was successfully completed in April 2018. This project is basically designed for poor marginalized farmers. Project aim is to improve the social and economic condition of farmers. The main objectives of project are as under.

To improve the livelihood condition of 2500 marginal farmers/households and ensuring the food security among them through introducing improved agriculture practices.
To bring positive change in farming practices towards the conservative of natural resources.
To insure the access of marginal farmers over govt. livelihood programs/scheme through their mobilization and knowledge building.
To promote the integrated agro based livelihood activities for marginal farmers.
To promote less water irrigation technique in the area.

6. To equitable use of surface and ground water use for agriculture, animal husbandry and domestic purposes. The project will help to improve livelihood of communities.

11	2136	129
Gram Panchayat	Families	Farmers Group

Key activities

Key Activities and Agricultural Methods promoted in the area-

MACHAN Technique- For Vegetable Farming
Systematic Rice Intensification (SRI)- For Crop Intensification
Intercropping of Pulse and other crops
Use of Compost and bio pesticides
Dhaincha Seed Production
Soil Reclamation of USAR Land
Recycling of farm waste
Drip Irrigation

Key Accomplishments

1. One Farmer Resource center has been formed in 11 GPs.

2. Total 5 Farmers Federation has been formed in 11 GPs, 207 leader farmers have been associated with these federation.

3. 28 Community resource persons have been selected in 11 GPs.

Note- The project was ended in April 2018. But its activities were continued with Water for Public Good Project.

3.1.3 Water for Public Good



We have been running this programme in Mangraura Block of Pratapgarh since January, 2015 with the support of Hindustan Unilever foundation as a sub partner of PANI, Faizabad. The project aims to work towards improving the governance of land and water resources- especially protecting the uplands which are the sinks of water and improving the availability and quality of water through adequate soil and moisture conservation measures. Engaging with the communities in the Mangraura block of Pratapgarh, the project would assist in designing plans for soil and moisture conservation to help improve surface water availability, recharge of ground water level, biomass productivity, biodiversity and vegetative growth. The project would take into account the equitable use of surface and ground water use for agriculture, animal husbandry and domestic purposes. The project helps to improve livelihood of communities. In FY 2018-19 we ran this program in 11 G.P.s of Mangraura block. Tata Trust supported FASAL program was ended in April 2018. From May 2018 we added 6 Direct G.P.s of that program under this program. So, in FY 2018-19 we worked in 11 G.P.s under this program.

Key Accomplishment-

Total 1.79332MCM water was saved in the FY 2018-10 by using advance agricultural and irrigation techniques. 2929 farmers use less water irrigation methods of agriculture. Incremental grain yield was 7049.02 quintals. Incremental biomass yield was 7172.87 quintals. Incremental man days generated was 24119.71 Total increased area was 296.31 Hectare. Total incremental income was 16583788.60 Rupees.

3.2 Education

4.2.1 Women Literacy Program Layered with Dairy Producer Group-



Working for Literacy and Education is one of the core activities of GVSS from 3 decades. The organization has run various non-formal education centers for school dropout boys and girls with age group 09-13 years and children thus educated have been connected to formal education, Organization also ran many adult education centers to make the adult women literate. GVSS also successfully completed the TATA TRUST supported projects on Women literacy under which 1973 women became literate. From April 2018 we have started new intervention given as under-

Women Literacy Program Layered with Dairy Producer Group-

Gram Vikas Sewa Sansthan has been extensively working in Pratapgarh for a decade on women empowerment, education, health, nutrition and livelihood. With the support of TATA Trust GVSS is implementing functional and digital literacy program for illiterate milk producer women of Pratapgarh. This literacy program focused on linking illiterate milk producer women with WLC for nurturing them with reading and writing skills along with digital and functional literacy skills. The project incorporates activities that build confidence of milk producers, make them financially active and enable them in doing their day to day literacy related works.

Need of Intervention-

Pratapgarh is a district of Uttar Pradesh situated in eastern part of state. 94.54 % of District Population belongs to Rural Areas. In 2006 Ministry of Panchayti Raj named Pratapgarh one of the country's most 250 backward districts (out of total 640). In the area male Literacy is 69.54% and Female literacy is 57.65% (Census 2011). Shwet Dhara Mahila Milk Producer Company Limited was started from the support of Tata Trusts for the development of women low Milk Producers. This is Producer Company run by milk producer women members. When organization analyzed data total 3961 milk producer women were members of MPC and providing milk at MPP. MPC developed 97 MPP in . 97 revenue villages of Pratapgarh district situated in Mangraura, Bilkharnath and Patti Blocks of District. The literacy rate of MPC revenue villages is 59.95% as per Census 2011 Data. In comparison to it the literacy rate of women member of MPC is 16.15% which is comparatively very less. The program was started for empowering illiterate women milk producers by making them literate and providing them opportunity of income generation/enhancement with necessary literacy skills of reading, writing, calculating and measuring will be developed in them along with working literacy skills which would enable them to use literacy skills as per their need and abolish their literacy related problems.

At a Glance (2018-19 status)-

Literacy Direct Centers	Women Enrolled
30	900

Our activities with women of Literacy Centers-

To Facilitate reading and writing skills.
To Train women to use digital equipments like mobile, thermometer, weighing scale,
calculators and pregnancy kits etc.
To Give knowledge of MPP membership, share-holding etc.
To facilitate women for application of literacy in their day to day work.
To ensure reach of women at different institutions through different exposure visits.
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Key Accomplishment-

- Total 30 Literacy Centershas been established.
- Total 900womengot literacy at WLCs.
- 69 women participated in day camps.
- 234 women done exposure visit of institutions.
- One woman become dropout. Total 899 got literacy at WLCs.
- 30 C.E.s were got teachers training.
- 26 C.E.s participated in inter exposure visits.

4. Campaigns/Events-



- 1- GVSS organized Skill Support Mission in FY 2018-19.
- 2- GVSS organized Life Skill training and Entrepreneurship Development Program for school dropout youths Total 160 youths of VT-575 project were trained.

5. Innovation/ Research

1-GVSS did impact study of women literacy program. The study was conducted by program team. Qualitative and Quantitive data were analyzed in this study. The study was done in the month of March 2018 and will be published on organization's website in April 2019.

2- FVTRS done the study on Skilling of Women at GVSS project area in collaboration with Christ University Bangalore and it will be published in a conference at Kristu Jayanti College, Bangalore.



1- Organization organized different capacity building meetings/trainings/workshop as per staff and project requirements during the FY 2018-19.

7. Policies Manual of organization-

The human resource and the financial management are the backbone of any organization. Today, whether one is a non-profit organization, corporate organization or any other entities, the human resource management and financial management area are of paramount importance. The HR and Financial policies have been formulated by the GVSS's senior management group on the basis of previous practical experiences. The core values of organization have been the key guiding principles behind giving shape to these policies/manuals. These policies are in practice by giving utmost importance to the self-respect and dignity of organization's human resource.

There is a flexibility and scope to make needful amendments or modifications in these policies/manuals from time to time. That's why; it provides an opportunity to GVSS to

modify these policies by providing their concrete views and experiences. Moreover, the GVSS reviews its policies/manuals once in a five year or as per the need.

Organization has the following management and program policies for maintaining the accountability and transparency in the system. 1) HR policy 2) Finance policy 3) Basic Planning, Monitoring & Evaluation (PME) policy 4) Staff Selection Policy 5) Gender Policy

- 6) Sexual Harassment Policy
- 6) Disability Policy
- 7) HIV/AIDS Policy etc.

8. Human Resource Part Time and Full Time-





9. GVSS Funding Partners (2018-19)









10. GVSS Collaboration (2017-18)

















11. Certificates

Guide Star India- Transparency Key

Credibility Alliance- Basic Norms

ISO 9001:2015

12. Awards-

GVSS got the certification of Appreciation from FVTRS Bangalore for its contribution in skill Support Mission 2018 during National Skill Conference, Bangalore.

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